REGIONAL SEMINAR ON STRENGTHENING NATIONAL INNOVATION SYSTEMS

15 - 17 FEBRUARY 2010, DAMASCUS, SYRIA

AGENDA

Monday, 15 Feb. 2010

Afternoon	Arrival of participants
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Tuesday, 16 Feb. 2010

09:00 – 09:30 Welcome and registration of participants

1. Plenary session: Setting the scene

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09:30 – 10:00	Moderation: Frank Wältring, mesopartner,
	Keynote address: H.E. Mrs. Lamia Assi, Minister of Economy and Trade
	Keynote address: GTZ Country Director; Dr. Magdy El Menshawy
	Welcome, approach and outcomes of the project
10:00 – 10:15	Alexandra Hilbig, Project Manager, GTZ
	Introduction to agenda
	Frank Wältring, Moderator, mesopartner
10:15 – 10:45	Coffee break

2. Plenary session: NIS components and Issues

10:45 – 11:30	The power of collaborative innovation: best practices and lessons learnt (<i>Manfred Horr, GTZ</i>)
11:30 – 12:15	Comparative Analysis of the National Innovation Systems in Egypt, Jordan & Syria (<i>Uwe Seidel, VDI</i>)
12:15 – 12:30	Questions and wrap-up of first session
12:30 - 14:00	Lunch

3. Thematic session: Experiences Market

Market Place: Insights on ongoing regional developments

14:00 – 15:00	 Clustering approach (Egypt: Concept of ETTICs) Dr. Ahmad F. Mandour, Executive Director of Food Technology Center, Ministry of Trade and Industry R&D link to Industry (Jordan: Faculty for Factory) Dr. Yousef Abdallat, Director, FFF Program Technology Transfer (Jordan: Supporting Technology Transfer) Eng. Abeer Arafat, Royal Scientific Society Incubation (Syria: Business Incubation) Dr. Hisham Khayyat, Director of SEBC Business Incubator
15:00 – 15:15	Presentation of results by rapporteurs
15:15 – 15:30	Coffee
15:30 – 16:30	Innovation Café
16:30 – 17:00	Wrap up of the day Information about the evening program
19:45 – 22:00	Transfer from hotel and joint Dinner (Pearl d'Orient, Jesr Al Abyadh)

German Technical Cooperation Regional Project Promotion of Innovation and Technology for SMEs in the Near East Ζ

Wednesday, 17 Feb. 2010

3. Plenary visit: one successful setup/practice in Syria		
08:45	Transfer from the hotel	
09:30 - 11:00	Field visit: putting innovation into practice - the example of Madar Coil Coating Company	
11:00 - 11:30	Visit outcomes (meeting room on site)	
11:30 - 12:00	Coffee break	
12:00 - 12:30	Conclusions of the seminar Alexandra Hilbig, Project Manager & GTZ and Frank Wältring, mesopartner	
12.30 - 13:00	Evaluation of the seminar	
13:00 – 14:30	Transfer to the restaurant Lunch (Narenj, Bab Sharki)	
Afternoon	Departure of participants	