

Conference Agenda

Preparatory Day: 19 February, 2010

12:00 – 20:00	Registration
---------------	--------------

Day 1: 20 February, 2010

09:00 – 09:30	Registration
09:30 – 10:15	Opening Ceremony of the Conference
10:15 – 10:30	Break
10:30 – 12:00	First Session: Realities of SMEs and the challenges of globalization and the global financial crises
12:00 – 12:30	Break
12:30 - 14:00	Second Session: Contributions of the European Union and Arab nations in supporting SMEs (case study on the EU & Arab Mashreq)
14:00 – 15:30	Lunch
15:30 - 17:00	Third Session: Contributions of the European Union and Arab nations in supporting SMEs (case study on Arab Maghreb & gulf states)
20:00 – 23:00	Reception cocktail and SMEs networking

Day 2: 21 February, 2010

10:00 – 11:30	Fourth Session: The Neighbourhood Policy and its influences on SMEs in the European and Arab regions through supporting business entrepreneurs and innovation
11:30 – 12:00	Break
12:00 – 13:30	Fifth Session: SMEs between competition and competitiveness
13:30 – 15:00	Lunch
15:00 – 16:30	Concluding session and recommendations on activating Euro-Arab cooperation for supporting SMEs

Day 3: 22 February, 2010

10:00 – 14:00	Brokerage Meetings (B2B meetings) between participating companies
---------------	---